

Children's Cancer & Blood Foundation

The Key
October 2014

CCBF Updates

New York Presbyterian Named #1 Children's Hospital in NY

New York-Presbyterian Hospital has been ranked as the best pediatric hospital in New York for its fourteenth year in a row by U.S. News & World Report's 2014-2015 "Best Children's Hospitals."

Additionally, New York-Presbyterian distinguishes itself among the top hospitals nationally for children's care in the following specialty areas: cancer, cardiology and heart surgery, diabetes and endocrinology, gastroenterology and gastrointestinal surgery,



neonatology, nephrology, neurology and neurosurgery, orthopedics, and pulmonology.

Of particular distinction are New York-Presbyterian's top-ten national rankings in neonatology and cardiology and heart surgery.

New York-Presbyterian is also ranked as the sixth best hospital in the Report's Honor Roll, which it has been a member of for 14 consecutive years. The Honor Roll determines national excellence in

multiple specialties and looks at over 5,000 hospitals nationally. Only 17 out of 5,000 hospitals are included the Honor Roll annually.

New York-Presbyterian provides all areas of pediatric care at their two major sites at New York-Presbyterian/Morgan Stanley Children's Hospital and the New York-Presbyterian/Komansky Center for Children's Health. The hospital shares an affiliation with two of the nation's leading Ivy League medical schools, Columbia University College of Physicians and Surgeons and Weill Cornell Medical College.

CCBF Events

CCBF is the Official Color Run Charity Partner

CCBF is proud to be an official charity partner of the Brooklyn Color Run for the second year in a row! The Color Run 5k is an untimed race focused on promoting healthiness and happiness by bringing the community together for exciting color fun.

CCBF is thrilled to have another opportunity to raise funds through this exhilarating event, and you can help! A donation is made to CCBF for every Color Run volunteer who signs

up through us!

Volunteer with Team CCBF

As the official charity partner for the October 2014 Brooklyn Color Run, CCBF will be providing volunteers on race day.

The volunteer shift will be from 7am-12pm and will include such tasks as registration, coat check, paint packet distribution and paint throwing.



Groups are always welcome! If you are interested in volunteering, please e-mail us at info@childrenscbf.org.

CCBF Events

CCBF Breakthrough Ball Gala

CCBF will host our annual “Breakthrough Ball” Benefit Gala on Tuesday evening, November 18, 2014 at the swanky Plaza Hotel in New York City.

We are proud to honor Vincent Tese, Chairman of FCB Financial Holdings, with the Breakthrough Spirit Award. Past “Breakthrough Ball” honorees include Katie Couric, Ted Turner, Toni Braxton, Amar’e Stoudemire, and Margo and John Catsimatidis.

Each year, the Breakthrough Ball raises over \$1 million through the support of over 400 prominent guests. Funds raised at this event will be used to sustain our clinical and research programs throughout the year and will also enable us to continue providing life-saving treatments to children

CCBF Team

Meet the Physician: Dr. Loughlin

Gerald M. Loughlin, M.D., M.S., is the Pediatrician-in-Chief at New York-Presbyterian Hospital/Weill Cornell Medical Center and is a leading authority on pediatric respiratory disorders. He is also the Chairman of Pediatrics and the Nancy C. Paduano Professor of Pediatrics at Weill Cornell Medical College.

Dr. Loughlin specializes in disorders of breathing during sleep, asthma control difficulties, and chronic lung diseases in children. He received his M.D. from the University of Rochester and his M.S. in Business Health Care Finance and Administration from Johns Hopkins University.

Before coming to New York-Presbyterian Hospital/Weill Cornell Medical Center, Dr. Loughlin worked as a Professor of Pediatrics and Director of the Eudowood



with cancer and blood diseases treated at New York-Presbyterian Hospital/Weill Cornell Medical Center.

The success of the Gala would not be possible without the generous contributions of our “Breakthrough Ball” sponsors. You can support this event by becoming a sponsor, purchasing tickets to the event, or making a donation, more details are available on our website.



Division of Pediatric Respiratory Sciences at Johns Hopkins.

He is also credited with building one of the nation’s top programs for pediatric respiratory disease at Johns Hopkins. Additionally, Dr. Loughlin has served on the Board of Directors of multiple major healthcare organizations.

Dr. Loughlin is the proud recipient of many awards and accolades, including being ranked as one of New York Magazine’s “Best Doctors” and Castle Connolly’s “America’s Top Doctors.” He is also a published author and co-editor of two textbooks.

Currently, Dr. Loughlin is an active advocate for children and strives to enhance the pediatric presence at New York-Presbyterian by strengthening the hospital’s research enterprises within the Pediatric Department.

Learn More

Learn How You Can Make a Difference

General Support

Your generous gift will help CCBF continue to offer quality care and remain a pioneer of pediatric oncology and hematology research.

Memorial and Tribute Gifts

These gifts allow you to make a donation in the name of a loved one.

Matching Gifts

Your gift could be doubled or even tripled! Check with your HR office to see how your company can match gifts.

Volunteer

CCBF is always looking for dedicated people to help in our fundraising efforts. Share in this rewarding experience.

Other Ways to Help

There are other ways to help, such as planned giving and gifts of stock. Ask us about other ways to donate!



Visit us online at
www.ChildrensCBF.org
212-297-4336
info@childrenscbf.org