

Children's Cancer & Blood Foundation

The Key
March 2015

CCBF Updates

Get Social! CCBF Expands its Social Media Presence

CCBF has been actively working to expand its social media presence on platforms like Facebook, Twitter and Instagram to better connect with our supporters and keep our community up-to-



date with developments from the Division of Pediatric Hematology & Oncology.

Come check us out on our social platforms and be amazed by the Pediatric

Division's most recent breakthroughs and accomplishments, exciting upcoming CCBF events and volunteer opportunities, inspirational patient stories and pictures, and the many different ways one can support CCBF!

CCBF Events

Young Professionals Committee Hosts Cocktails for a Cause

The Children's Cancer & Blood Foundation's Young Professionals Committee will be hosting its first ever Cocktails for a Cause event on March 20, 2015 at the unique and trendy The Woolly in NYC.

CCBF is incredibly proud and grateful to collaborate with committee members who are so dedicated to

advancing our mission!

This private party will include a one-hour open bar featuring four amazing custom-made cocktails and a 50/50 raffle.

CCBF supporters and our Young Professionals Committee members will party the night away for a good



cause: raising funds for children with cancer and blood disorders.

The success of the cocktails for a cause event would not be possible without our committed Young Professionals Committee and CCBF supporters.

CCBF Clinic

CCBF Patients Visit Barclays Center to Cheer on the Nets!

On Wednesday, March 4th, patients from the Pediatric Division and their families visited the Barclays Center, a landmark sports and entertainment venue in the heart of Brooklyn, to cheer on the Brooklyn Nets.

Patients and their families experienced a night of family fun, as one of New

York's favorite basketball teams battled the Charlotte Hornets for the eighth seed in the Eastern Conference. Unfortunately, the Hornets beat the Nets, 115-91. Nonetheless, CCBF patients enjoyed the game and were most grateful for an evening of fun and excitement.

Thanks to CCBF's generous supporters, we are able to provide enjoyable activities and outings to our patients and their families, helping to create a sense of normalcy during what is a challenging time on their healthcare journey.

CCBF Team

Meet Our Social Worker: Diana Clark

This past November, Diana Clark, LCSW & Advanced Clinician, joined the Pediatric Hematology/Oncology Team as their new social worker, bringing along eight years of hospital experience, as well as training in palliative care.

Diana provides psychosocial, financial and spiritual support to CCBF patients and their families. She links families to community organizations that can offer a wide range of concrete and financial assistance.

Diana also helps provide patients with the tools to cope with chronic illness, lengthy hospitalizations, frequent clinic visits and feelings of loss.



Diana will be working with the Team's child life specialist to start two new support groups for CCBF and families seen in the Clinic. Diana's goal with the support groups is to foster a sense of belonging by helping the patients and families feel as though they are not alone.

"Working with the children and families in the Clinic has been a rewarding experience. I feel honored to work with these kids who show such resilience," says Diana.

Since starting in the Clinic, Diana has helped to facilitate Make a Wish referrals for over ten children, has obtained over \$5,000 in financial grants for families, and has helped two patients receive wigs.

CCBF Team

Volunteer Spotlight: Barbara Kowalski

CCBF is extremely fortunate to have many exceptional volunteers, including long term CCBF supporter and volunteer, Barbara Kowalski.

Barbara has shown her dedication to CCBF for almost five years, volunteering regularly at the office and at events. She learned about CCBF through NYC Service, a citywide initiative to help New Yorkers connect to service opportunities, and soon afterwards became an active volunteer.

Her warm personality, organizational skills and attention to detail make her a valuable member of our team.

Barbara shows her support by completing various administrative tasks, soliciting

donations for auctions, and volunteering at special events.



When asked why she likes to volunteer, Barbara states "I choose to volunteer with CCBF because of their dedication to the children in their care and the wonderful things the staff and doctors do to ensure the happiness of every child. I feel very lucky to be volunteering with such wonderful people and contributing in any small way I can."

We could not do what we do without the dedication and support of our many volunteers, and are so grateful for volunteers like Barbara.

Learn More

You Can Make a Difference

General Support

Your generous gift will help CCBF continue to offer quality clinical care and remain a pioneer of pediatric oncology and hematology research.

Memorial and Tribute Gifts

These gifts allow you to make a donation in the name of a loved one.

Matching Gifts

Your gift could be doubled or even tripled! Check with your HR office to see how your company can match gifts.

Volunteer

CCBF is always looking for dedicated people to help in our fundraising efforts. Share in this rewarding experience.

Other Ways to Help

There are other ways to help, such as planned giving and gifts of stock. Ask us about other ways to donate!



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